

Business of Life Workshop – Special Promotion!



We would like to introduce you and your organization to our popular series of courses and workshops and are pleased to invite you to our introductory **Business of Life** workshop:

Tuesday, June 15, 2010

8:30 a.m. - 5:00 p.m.

Babson College Executive Conference Center

8:30 Registration and continental breakfast

9:00 Workshop begins

The Business of Life

In this highly experiential workshop, you will learn how to apply the principles of strategic planning to achieve your personal and professional goals while deriving greater fulfillment from your life. You will examine your skills, talents and passions and develop plans to put them into action. Step out of your daily routine and focus on what's really important to you and your organization. Come find the inspiration, motivation, support, and practical tools you need to bring all of who you ARE to what you DO. You will rally your resources and focus your energy to achieve exceptional results.

Participants will:

- 🌱 Create a personal/professional mission and vision statement
- 🌱 Set clear, actionable goals prioritized in alignment with your core values
- 🌱 Develop plans to achieve your goals and create balance in all parts of your life
- 🌱 Receive advice and ideas from your instructor and peers to help you move forward
- 🌱 Relieve stress and have some fun

You will leave this workshop with:

- 🌱 A basic understanding of the strategic planning process and its key elements
- 🌱 A disciplined approach to effective project planning and management
- 🌱 An organized set of personal and professional priorities and goals
- 🌱 A custom plan for easy reference and reflection
- 🌱 A plan to accomplish your goals – starting with one step you will take **today** to get going

Come ready to work on a personal or professional project. Whether you seek to bring organization to your soul or soul to your organization (or both!), this workshop is for you.

Special Promotion

We are pleased to invite you and your colleagues to participate in this workshop at the special introductory price of \$250.00. The day includes lunch, morning and afternoon refreshments, parking, and use of on-site recreation facilities. For directions to Babson, go to <http://execed.babson.edu/info/directions.aspx>

Register Now

We can accommodate the first 20 qualified applicants to register for the workshop. Go to www.allisonrimm.com to register.

For more information, contact us at info@allisonrimm.com or call 617.910.7968.

We hope you will join us, have a great experience, and decide that the **Business of Life is right for your business.**

What are people saying about the Business of Life?

"I have been using the planning methods I learned in class for myself and with my teams at work. They have been so valuable, I share them often with my colleagues." Bruce H., Engineer, Analog Devices

"I have been inspired by your approach to work and life in general. I find myself applying your principles to my work and personal life daily." Rose S., Director, PBO, Mass General Physicians Organization

"You know how after a good meal, you continue to savor it for a while? Or, the comfy feeling you have after reading a good book or seeing an intriguing movie? Well, that's the lingering and warming effect your workshop has had on me! I have found all the exercises and stories you shared to be so helpful. I love the notion of bringing organization to your soul! Thanks so much for sharing your gifts with me!" C.K., Marketing Exec

"It was fabulous – just what I needed for me, not just the professional me, but the inner me." MGH Physician

Your Instructor



Allison Rimm is the Senior Vice President for Strategic Planning & Information Management at Massachusetts General Hospital and President and CEO of Allison Rimm and Associates, LLC.